



Fiera Capital Appoints Miriam Tai as Head of Consultant Relations, U.S.

MONTREAL and NEW YORK CITY, July 8, 2024 – Fiera Capital Corporation (TSX: FSZ) ("Fiera Capital" or the "Company"), a leading independent asset management firm,



today announced the appointment of Miriam Tai as Head of Consultant Relations, U.S., effective July 8, 2024. This role aims to enable Fiera Capital to further expand its presence in the United States and continue building and developing strong relationships with a global network of consultants. Ms. Tai will partner with Mandy Adamou, Managing Director, Head of Consultant Relations, EMEA & Asia, and Claude Lockhead, Head of Consultant Relations, Canada, and they will leverage their combined market knowledge and expertise to optimize our consultant activities and ensure the best outcomes for our clients around the globe. To this end, she will also collaborate extensively with internal executive

stakeholders and the United States Institutional Distribution team. Ms. Tai will be based in New York City and will report to Eric Roberts, Executive Director and Chief Executive Officer, Fiera USA.

"As a seasoned leader who has cultivated strong consultant relationships across a variety of asset classes, Miriam is an exceptional fit for Fiera Capital as we seek to further develop our U.S. business," said Eric Roberts. "I am confident that Miriam's extensive network and exceptional credibility in the U.S. market make her well-equipped to help us achieve our organic growth objectives."

"I am delighted to join Fiera Capital at this exciting stage in the Company's journey," said Miriam Tai. "I strongly identify with Fiera Capital's results-oriented culture and commitment to excellence, and I am excited to work with a talented global team to achieve the Company's strategic objectives."

Ms. Tai brings nearly 20 years of experience in consultant relations for global financial institutions to Fiera Capital. Throughout her exemplary career, she has initiated coverage and developed ratings for a wide range of strategies, successfully bringing in a high volume of new business from an extensive national network of consultants. In her most recent role, Ms. Tai acted as Director of Global Consultant Relations at Putnam Investments.

About Fiera Capital Corporation

Fiera Capital Corporation ("Fiera Capital") is a leading independent asset management firm with a growing global presence. Fiera Capital delivers customized and multi-asset solutions across public and private market asset classes to institutional, financial intermediary and private wealth clients across North America, Europe and key markets in Asia. Fiera Capital's depth of expertise, diversified investment platform and commitment to delivering outstanding service are core to our mission of being at the forefront of investment management science to create sustainable wealth for clients. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange.

Headquartered in Montreal, Fiera Capital, with its affiliates in various jurisdictions, has offices in over a dozen cities around the world, including New York (U.S.), London (UK), and Hong Kong (SAR).

Each affiliated entity (each an “Affiliate”) of Fiera Capital only provides investment advisory or investment management services or offers investment funds in the jurisdictions where the Affiliate is authorized to provide services pursuant to an exemption from registration and/or the relevant product is registered.

Fiera Capital does not provide investment advice to U.S. clients or offer investment advisory services in the U.S. In the U.S., asset management services are provided by Fiera Capital’s affiliates who are investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC) (the “SEC”) or exempt from registration. Registration with the SEC does not imply a certain level of skill or training. For details on the particular registration of, or exemptions therefrom relied upon by, any Fiera Capital entity, please consult: <https://www.fieracapital.com/en/registrations-and-exemptions>.

Additional information about Fiera Capital, including Fiera Capital's annual information form, is available on SEDAR+ at www.sedarplus.ca.

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For further information

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